



Oxford Hills Music and Performing Arts Association

Promoting and presenting the performing arts in the Oxford Hills

PO Box 131 • Norway ME 04268

ohmpaa@gmail.com • www.ohmpaa.com

2017 Season Advertising

Advertising Rates

Size	One Show	Season (2 shows)
Full page	\$200	\$400
1/2 page	\$100	\$200
1/4 page	\$50	\$100
1/8 page (business card)	\$25	\$50

All interior program ads are black and white only.

Show sponsorship includes a full page color ad on the back cover of the program.

2017 Ad Deadlines

Show	Run	Ad Deadline
Barefoot in the Park	June 15–25	April 15
The Drowsy Chaperone	November 9–19	October 12

Ad Dimensions

Size (in inches)	Width	Height
Full page	6.5	8.0
1/2 page vertical	3.25	8.0
1/2 page horizontal	6.5	4.0
1/4 page vertical	3.25	4.0
1/4 page horizontal	6.5	2.0
1/8 page (business card)	3.25	2.0

Please note that business card ads are horizontal only.

File Specifications

We can take ads in Photoshop, Illustrator and InDesign (CC and below). We also accept PDFs or we can scan your camera-ready copy. Submitted files should have fonts converted to outlines. Photos need to be 300 dpi. Not a designer? We can take your text and images and design an ad for you (Word or Excel files accepted). Please submit your materials early if you need us to design your ad.

2017 Show Sponsorship

Full Show Sponsorship

A full show sponsorship for an OHMPAA production is \$1000. In return for this generous contribution, the sponsor will be featured on the entire back cover of the program for advertising purposes, and provided space at the Grange for a lobby display. In addition, the sponsor will be acknowledged on the show banner, on all posters and postcards, and at the beginning of every performance during the Producers' Welcome. It will be our pleasure to provide you with four complimentary ticket vouchers.

Shared Sponsorship

We also offer a shared sponsorship option. A \$500 shared sponsorship includes 1/2 of the back cover of the program (if there is no full sponsor), poster recognition, mention of your support during the Producers' Welcome at the start of every show, and two complimentary ticket vouchers.

Orchestra Sponsorship

We offer a \$1000 Orchestra Sponsorship for musicals, in addition to the show sponsorship. Orchestra sponsors will receive space on the inside front or inside back program cover, will be acknowledged during the Producers' Welcome and will receive four complimentary ticket vouchers.

All sponsors and season advertisers will appear on a special thank you sign that will be prominently displayed at every performance throughout the 2017 season.

Please email ohmpaa@gmail.com if you are interested in sponsoring a show.



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2017 Advertising Insertion Order

Please complete this form and mail with ad copy and payment to the above address, to the ATTENTION of Terry Cole. Or if applicable, you may e-mail the materials necessary for program ads to Jenny Adams at skunkhollowdesign@gmail.com and send form and payment to the above address.

QUESTIONS??? Please call Terry Cole at 743-6838. (Leave a message if necessary.)

My business would like to purchase an advertisement in the program(s) for the following show(s):

- Barefoot in the Park (comedy)—*Show dates: June 15–25*
- The Drowsy Chaperone (musical)—*Show dates: November 9–19*

INSERTION ORDER

One Show Only

- Full Page \$200
- 1/2 Page \$100
- 1/4 Page \$50
- Business Card \$25

Season

- Full Page \$400
- 1/2 Page \$200
- 1/4 Page \$100
- Business Card \$50

INSTRUCTIONS

- Please use last year's ad copy.
- Please bill me.
- Payment is enclosed (make check payable to: OHMPAA).
- I would like to provide materials/vouchers equal to the amount listed above in exchange for an advertisement in the program.
PLEASE NOTE: We regret that we can no longer accept certificates for goods or services other than those that can be used by OHMPAA as an organization.

Business Name: _____ Contact Name: _____

Billing Address: _____

Telephone #: _____ The best time to contact me is: _____

Email address _____